



National PTA® Reflections

Film Production Rules



FILM PRODUCTION is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. **PowerPoint presentations are prohibited.**

Reflect on the 2015-2016 Theme:
Let Your Imagination Fly

Consider the following styles to portray your original work of fiction or nonfiction:

- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.).

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. *Software used to create an entry should only enhance and present the work, not provide the primary design.*

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

Suggestions for Audio/Visual Quality:

- Use a tripod to hold the camera still. Make sure there is plenty of lighting, especially if indoors.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).
- Record a short test and watch it. If needed, change the record volume or microphone location.
- Make sure the background music (if any) is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

Submission Requirements

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Video must be at least 1 minute but not exceed 5 minutes in length and 1GB (one gigabyte) in file size.
- Accepted file formats include: AVI, MOV, MPG, MPEG, MP4, WMV, FLV and F4V.
- Use of background music must be cited on the student entry form (if applicable).
- Label CD/flash drive with title of artwork, arts category and division.
- Submit the video, consent form(s) (if applicable), artist statement and signed student entry form (with only student entry form stapled on outside) using a catalog style envelope (with or without clasp).